

WeXchange - Xcala Fellows Sponsorship Guidelines

Asunción, Paraguay. November 13-14, 2019

1. What is WeXchange

[WeXchange](#) is a platform and forum for Latin American and Caribbean women entrepreneurs, mentors and investors. The 2019 forum will take place in Asunción, Paraguay, on November 13-14, and the topic will be focused on women entrepreneurs in STEM (Science, Technology, Engineering and Math). This year we expect to gather more than 400 women entrepreneurs, investors, mentors and experts.

Web: <http://wexchange.co/>

Twitter: @WeXchange

2. What is Xcala

[Xcala](#) is a platform that foster early-stage investment with the general purpose of increasing the access of dynamic businesses to funding through angel investor groups in Latin America and the Caribbean. More than 40 angel groups linked to Xcala have closed transactions for an amount of USD 78 million in the last 5 years.

For more information:

Web: www.xcala.org

Twitter: @Xcala_

3. What is a WeXchange - Xcala Fellow and how she benefits from it

WeXchange Fellows are women entrepreneurs who receive financial support to attend WeXchange. The sponsor organization may cover a round trip to the city where the forum takes place and hotel.

The Fellows benefit from the sponsorship in a variety of ways:

- They receive financial support that enables them to **cover the expenses** associated with their trips. As many of these women's businesses are in very early stages, incurring in the cost of the flight has proved to be one of the main barriers to attend the forum.
- Becoming a WeXchange Fellow is **an award** for having a business with great growth and impact potential. The sponsorship does not only provide women entrepreneurs with financial resources, but also with recognition that may help them with their businesses i.e. being accepted to other acceleration programs, fundraising, etc.

4. Process to apply

The following are the minimum requirements to apply:

- Be a woman
- Have a position as a full-time, founding partner of her business
- The company has operations in at least one country in Latin America or the Caribbean
- Technology is a key element of the company (sectors such as agribusiness aren't excluded when the startup is innovative/ uses technology)
- The business model is scalable

The following factors will be assessed:

- Growth and international expansion potential
- Market knowledge
- Degree of innovation
- Potential to receive investments

Complete the form on this link no later than September 6, 2019:

https://docs.google.com/forms/d/e/1FAIpQLSdG1DfmSx7KdPb4f7FU1GCiVWCKFi59VczG3nM92ft77FwPEQ/viewform?usp=sf_link